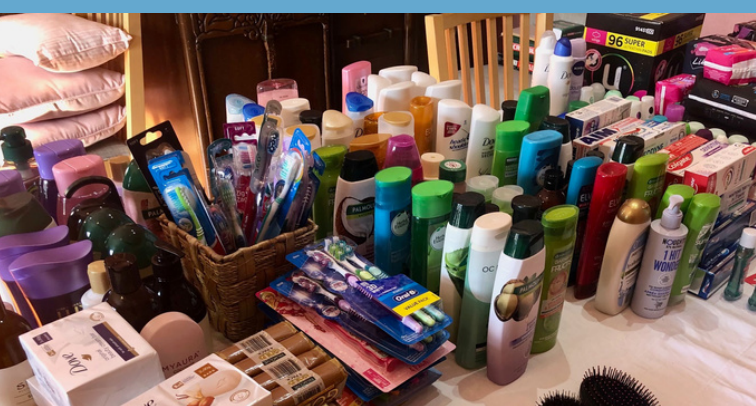


2023/24 Annual Report



From The Chair



During 2024 The Essentials Collective (TEC) celebrated 10 years of contribution to alleviating hygiene poverty in Western Australia. Small, intentional acts make a difference, and this is what TEC has done for a decade through its campaigns, connections and care.

We know the founding story of The Essentials Collective which was born from a group of community minded people to ensure everyone had access to toiletries and personal hygiene products to feel clean, healthy and prepared for the day ahead.

Over the decades thousands of deodorants, shampoos, conditioners, toothbrushes, sanitary products and basic essentials have been collected from generous donors, and then sorted and processed by volunteers, and distributed to our partner organisations working directly with disadvantaged Western Australians.

The lifecycle and energy of most organisations ebbs and flows over the years. So too did TEC, and in 2022 it was revitalised through a new Board which took on the the mantle of goodwill and a very solid start on which to build, grow and respond to the ever-increasing need for its service.

Over the last two years, The Essentials Collective, has:

- redefined its governance structure, processes and strategy
- employed a part time Executive Officer/Program Manager
- revitalised its two annual collection campaigns (Collecting the Basics AND Collecting the Essentials)
- successfully attracted sponsorship to assist in its sustainability
- reduced storage costs through a warehousing partnership
- increased donations of essential hygiene products
- extended its reach across WA via new beneficiary partnerships.



This work continued in earnest during 2024 by a dedicated, smart, skilled volunteer Board. In 2024:

TEC collected more than 11,000 products valued at more than \$44,000 through two successful collection campaigns (based on collection campaign results in Oct/Nov 2023 and April/May 2024). Thank you to the generous community donors who, during their weekly shop, simply put an extra can of deodorant, toothpaste or shampoo in their trolley and found a collection point through our community donation hosts. Simple everyday acts like this have truly made a difference.

TEC worked with more than 35 beneficiaries across WA. Our beneficiaries across WA all experienced increased need throughout the year. TEC has responded to their calls for essentials as much as possible.

TEC raised approximately \$50,000 in total sponsorships and donations.

EEO Specialists became our Operational Partner, understanding the need for operational funding to continue our work. This insightful, realistic approach to sponsorship is highly valued and literally has ensured TEC's ongoing work. Thank you to Franca Sala Tenna and the EEO Specialists team.

Community running group Soul Runners chose TEC as the charity partner for their annual Swan River Half Marathon Event in April. We were overwhelmed with the support, encouragement and \$21k raised for us. Thank you Tamala, Charles and all the Soul Runners.

Ability WA solved our storage problem by warehousing our products and providing space for us to sort and pack. Thank you Jacquie, Laurie and all the Ability WA team for this generous and welcome support which has truly assisted our sustainability.

PEACH (Personnel Employed by Alcoa Charity Help) helped TEC purchase quality, safe, durable storage through its community grant program. Thank you to the many Alcoa employees who donate to PEACH through their workplace giving program – small weekly donations truly go a long way!

Kingsway Community Bank (Bendigo Bank) hosted its inaugural Pitch Night and TEC was granted \$5000 for the October/November Collecting the Essentials campaign. This night of generosity and community giving brought groups together to showcase the good work in the Kingsway community. TEC was so pleased to talk about our work and connect with others.

TEC consolidated its membership and continued to oversee good governance and strategy implementation.

For all these achievements there are people believing in TEC's purpose and encouraging our work.

- Thank you to the TEC Board – Richard, Melissa, Rachel, Laurie, and Catherine.
- Thank you to Ellen (Executive Officer extraordinaire) and your family who support you to support TEC.
- Thank you to all the businesses and community groups who host donation boxes and events to collect essentials.
- Thank you to our beneficiary partners who ensure people experiencing disadvantage receive these products.
- Thank you to our volunteers, funders, partners, supporters and donors.

TEC is a connector, an activator and an advocate for basic, essential hygiene availability for everyone in WA. We will continue this work again next year.

Warm thanks



Sonia Faccin Nolan
Chairperson
The Essentials Collective





Our Impact

Our Mission is to affirm the dignity of vulnerable people by reducing hygiene poverty in WA.

We have been making a difference in WA since 2014.

We distribute essential, every day items for WA people in need.

In partnership with local refuges, drop-in centres and outreach services; supporting those experiencing disadvantage, homelessness, escaping family violence.



250,000+
donated items



10 years

of positive impact
for disadvantaged
locals since 2014



6,650+
volunteer
hours



18+

campaigns to
drive donations



35+
beneficiary
partners
across WA



7,000+

people regularly
engaged through
TEC's social media





Our partners and supporters

We are grateful for the generous support received from our sponsors:

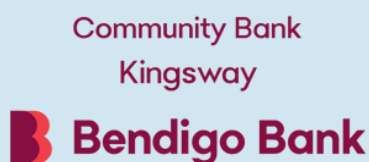
Operational Partner & Campaign Sponsor



Community Partner



Campaign Sponsor



Grant Provider



Our Campaigns

Collecting the Essentials



Collecting the Basics



Our people powered process

- 1 It all starts with generous **DONORS** who add essential items to their shopping lists and donate throughout the year or during our campaign call outs.
- 2 Supportive **BUSINESSES** throughout the metropolitan area host The Essentials Collective donation boxes. Some host them all year round and others during our campaigns.



- 3 Amazing **VOLUNTEERS** pick up donations, sort them and package specific items for delivery.
- 4 Donations are **DELIVERED**, making their way across Perth and (with funding) regional WA, to empower people in need.
- 5 **BENEFICIARIES** across WA are able to offer hygiene dignity to their clients thanks to TEC's people powered process and these essential donations.