

THE ESSENTIALS COLLECTIVE



ANNUAL REPORT
2022



FROM THE CHAIR

A Year of Transformation and Renewed Purpose

The Essentials Collective embarked on a transformative journey during the year 2022. For nearly a decade, this unique and inspiring not-for-profit organization has been dedicated to providing essential everyday items to those in need. In a world where the basics are often taken for granted, The Essentials Collective has remained steadfast in its commitment to ensuring that life's essentials reach those who require them most.

A New Board, A New Vision

One of the hallmark achievements of the year was the formation of a new Board, comprised of individuals with a rich tapestry of skills. These board members brought expertise in corporate philanthropy, community service operational management, law, strategy, governance, marketing, and communications. Their collective experiences and diverse backgrounds breathe fresh life into the organization, propelling it toward new levels of governance and strategic vision.

Under their leadership, The Essentials Collective adopted a three-tier governance model. This model provided clarity by separating governance and strategy at the board level, execution at the hands of a newly appointed Executive Officer, and the ever-critical involvement of passionate volunteers. This structure aimed to reduce dependence on a select few, ensuring the organization's continuity and resilience.

Responding to Challenges, Planning for Sustainability

While The Essentials Collective has navigated numerous challenges over the years, the shadow of the COVID-19 pandemic loomed large in 2022. This global crisis prompted the organization to adapt creatively, temporarily suspending its campaigns to prioritize safety while still maintaining a connection with its beneficiaries.

Inventory management became a focus during this time. The organization meticulously sorted and collated its resources, aligning them with the needs of Beneficiary Partners. This process ensured that essential items were distributed efficiently to those in need, a testament to the organization's commitment to accountability and transparency.

Looking ahead, The Essentials Collective is charting a course toward financial sustainability. The goal for 2023 is to establish long-term corporate sponsorship arrangements to cover operational costs. This forward-thinking approach will solidify the organization's ability to serve the community for years to come.

Embracing Inclusivity

In a society where awareness of gender roles has evolved, The Essentials Collective adapted by making all campaigns gender-neutral. This shift reflects the organization's dedication to inclusivity and respect for the diverse spectrum of gender identities in its community.

The Power of Volunteers

Throughout the challenges and changes, volunteers remained the heart and soul of The Essentials Collective. Their unwavering dedication, even in times of reduced activity, has been instrumental to the organization's continued success. As the organization looks forward to 2023, it eagerly anticipates the resurgence of volunteer involvement and the renewed impact it will bring.

In conclusion, The Essentials Collective's annual journey is a testament to its resilience, adaptability, and unwavering commitment to serving those in need. With a new Board, a renewed focus on sustainability, and an ever-passionate team of volunteers, the organization is poised to continue its inspiring mission and make a lasting difference in the Western Australian community and beyond.

The remainder of the Annual Report is a summary of the background and details of how we operate. Once campaigns resume we will report on the outcomes of those campaigns.

RICHARD BONE

CHAIRPERSON



FROM HUMBLE BEGINNINGS

The Essentials Collective Inc (TEC) is a unique and inspiring Western Australian not-for-profit organisation that provides people in need with essentials everyday items. In a world where it's easy to take basics things for granted, TEC asks the public for donations of goods twice a year in (approximately) May and October.

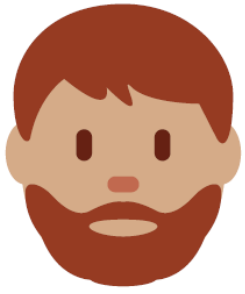
Our first campaign is Collecting the Basics (previously Essentials for Women). This campaign kicked off in Perth, Western Australia in 2014 when founder, Lenny Jacoby, asked a few friends to donate sanitary items and underwear for women in need. She got a little more than she thought she would. To date, Collecting the Basics/Essentials for Women have provided over 170,000 items to local women's refuges, drop in centres and outreach services in Perth and regional WA. This campaign runs during the month of May.

Our second campaign is Collecting the Essentials (previously Basics for Blokes). This campaign kicked off in 2018 with its Pair for a Pair sock program, where the public can purchase a pair of funky socks and in return we donate a pair to a bloke in need. Similarly to Essentials for Women, donations are distributed to local crisis accommodation, drop in centres and outreach services in Perth. This campaign runs during the month of May.

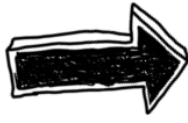
At TEC, our board and volunteers are committed to a no-fuss and hands-on approach to ensure that goods get to the people that need them.

TEC is a registered charity with the Australian Charity & Not-for-profit Commission. It also holds a Charitable Collections License (no: 22086) with Department of Commerce WA.

HOW IT WORKS



Our donations come from everyday heroes just like you.



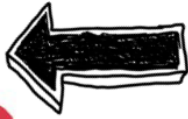
Gather or purchase your new, unused essentials.



Donate your items to one of our dozens of drop points.



Community partners provide the essentials to those in need.



Community Partners collect only what they need.



Our volunteers pack boxes that directly match Partner needs.



IMPACT: THE NUMBERS

700+ /year
pairs of feet warmed
in 2023

220,000+
items donated
since foundation

More than \$70k
in value for Perth
per year

600+ hours per year
volunteer time

10k+ items
donated per year

Supporting 30+
organisations
across WA

FORWARD PLANS

The last year has been transformative. Our vision of fully implementing a 3-tier governance framework is well underway and we have appointed our first Executive Officer.

Plans for 2023 include resumption of the 2 Campaigns plus an investment in securing corporate sponsors to cover operational costs.

The Essentials Collective provides significant help to individuals in need. The demand from the Beneficiaries confirms this and the number of beneficiary partners continues to increase.

RICHARD BONE

CHAIRPERSON

